

CLIP Increases Productivity!

CLIP (Do's)

QuickBooks (Don't's)

CLIP STARTS HERE

Enter your client information.

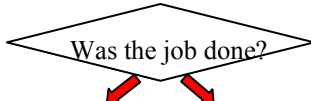


Enter your billing information, including:
schedule your services, specifying job-specific information;
job frequency, service amount, crews, job details, etc.

NEVER ENTER THIS INFORMATION AGAIN!



CLIP prints route sheets in geographic order
Give one route sheet to each crew foreman



No

Yes

CLIP reprints the job
Automatically
on the Route Sheet

Automatically reschedule the job

Automatically generate
a line-item for the next billing period

Automatic Job Costing –
CLIP will keep track of your profitability,
minute-by-minute job-by-job

Your choice

Balance Forward -Or- Open Invoice

Tell CLIP to print your bills with one touch of a button.

**EVERYTHING FROM HERE IS AUTOMATIC!
ALL YOU DO IS PRESS, "PRINT BILLS",
"PRINT ROUTE SHEETS", PRESS "Y"—THE JOB IS
DONE!**

QUICK BOOKS STARTS HERE

Enter your client information.



Devise your own method for keeping track of your schedule
of services, service amounts, job details, etc.



Try to send your crews out as efficiently as possible



QUICKBOOKS DOES NONE OF THESE CLIP FUNCTIONS!



Enter your billing information, service-by-service



Generate invoices (open invoice only)

START ALL OVER AGAIN! (from Step 2)

1-800-635-8485

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**CLIP does these things
over and over every day or every month:**

CLIP keeps track of your schedule
CLIP prints out your Route Sheets
CLIP keeps your crews informed of the special desires of each customer every time you send them out
CLIP tracks all the services you provide for each of your customers so that you can be sure to bill them.
CLIP keeps the information you would put on post-it notes.
CLIP remembers all the details to all the jobs in your head or on Customer Cards
CLIP automatically prints all the services with the dates that you performed the jobs and all the prices that you promised the customer.
CLIP remembers if any jobs are taxed in a special manner, i.e., county, city, state, tax-exempt.
CLIP remembers which jobs were included in the contract, which were extra jobs, which were by the hour, how much you agreed to do it for, etc...
CLIP remembers all the jobs you perform over and over during your busiest season and gives you peace of mind about your cash
CLIP never forgets anything-- enables you not to under price jobs, keeps you from not charging for jobs, from calculating incorrectly, from avoiding job costing, from forgetting to schedule services requested by your customer. **CLIP** enables you to have a better relationship with your clients!
CLIP tells you which accounts are paid up so that you do not lose money on dead accounts.

Why is **CLIP** so powerful? Because we designed **CLIP** specifically with your business in mind. QuickBooks is a very good program and has excellent Accounts Payable, Payroll and General Ledger capabilities. That's why we developed a link to it. **CLIP** does all your accounts receivable and routing and scheduling, while QuickBooks does the payroll, payables and general ledger. Call for a complete listing of **CLIP**'s special features and power tools!

**YOU do these things
over and over every day or every month:**

YOU have to keep track of your schedule
YOU have to make up your own Route Sheets
YOU have to keep your crews informed of the special desires of each customer every time you send them out
YOU have to track all the services you provide for each of your customers so that you can be sure to bill them.
YOU have to keep from losing those post-it notes.
YOU have to remember all the details to all the jobs in your head or on Customer Cards
YOU have to enter these services with the dates that you performed the jobs and all the prices that you promised the customer.
YOU have to remember if any jobs are taxed in a special manner, i.e., county, city, state, tax-exempt.
YOU have to remember which jobs were included in the contract, which were extra jobs, which were by the hour, how much you agreed to do it for, etc...
YOU have to remember all the jobs you perform over and over during your busiest season because you know if you don't cash flow will die unless you get it done.
YOU will forget some things, under price some jobs, will forget to charge for jobs, calculate incorrectly, avoid job costing because it takes too long, forget to schedule services requested by your customer and cause them to value you less.
YOU have to check your accounts to make sure that they are paid up so that you do not lose money on dead accounts.

That's a lot of work to get to the point when QuickBooks starts to help you. When you have all your billing information assembled and ready to enter into QuickBooks, you can start to use the \$2,000 paperweight you call a computer!

**With 100% More Productivity,
Where Would Your Profitability Be?**

**CLIP SOFTWARE WILL INCREASE YOUR EFFICIENCY, PRODUCTIVITY, AND
PROFITABILITY--GUARANTEED!**

ORDER BEFORE OCTOBER 31, 1999 AND RECEIVE FREE SHIPPING

Order Now! – Because It's Never Too Late To Increase Profitability

1-800-635-8485